

Contact Info



Languages

- Spanish (Native)
- English (Fluent)

Computer Languages

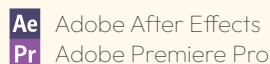
- Java
- C++
- HTML
- PHP
- CSS
- JavaScript

Software Skills

Graphic Design Tools



Video Editing Tools



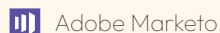
eLearning Tools



Web Development Tools



Marketing Tools



Others



Ana Gonzales

Instructional Designer

Education

MASTERS

Instructional Psychology & Technology

Brigham Young University,
Provo, UT

2019-2025

BACHELOR

Art Education with a Minor in Computer Science

Brigham Young University,
Provo, UT

2008-2015

TECHNICAL STUDIES

Graphic Design

Instituto San Ignacio de
Loyola, Lima, Peru

2004-2006

Experience

Instructional Designer | BYU Arts Partnership

Jan 2005 - Dec 2025

Adapted an online course to a new format (ebook) to make the content more accessible to the public.

Manage the project to redesign the BYU Arts Partnership's website.

Applied the design thinking process to redesign the new website.

Graphic and Web Designer | SirsiDynix

Nov 2015 - Dec 2024

Redesign and developed the look and content of their website.

Designed and created Marketing material for the company and sales team also.

Helped in the creation of a Marketing product and also created training materials such as online trainings.

Art Teacher | Provo Canyon School

Jul 2015 - Oct 2015

Taught art and visual culture concepts through drawing, painting and Graphic Design.

Planned, modified and redesigned the lesson to better meet the students' needs.

Graphic Designer | BYU Graduate Studies

Aug 2013 - Apr 2015

Met with different clients to better understand their needs and their views of the projects.

Used design and took pictures to promote Graduates Studies events through social media.

Searched for opportunities to better the advertise events through improved designs.

Teacher Assistant | BYU Computer Science Department

Summer 2012, 2013, 2014

Balanced helping students with grading while keeping calm when stressful situations came along.

Taught C++ and Java by simplifying and explaining complex terms to the students.

Graphic Designer | BYU Human Resources Development

Jun 2012 - Aug 2013

Worked multiple projects simultaneously prioritizing them to use time effectively.

Helped interview and train new designers.

Skills

Professional Skills

- Problem Solving
- Adaptability
- Collaboration
- Curiosity
- Project Management

Technical Skills

- Instructional Designer
- Web Development
- Graphic Design
- Video Editing
- Marketing Automation